

CLASSROOM ACTIVITIES

If you need some fun exercises to do with your class, you've come to the right place!

[It Started with a Turtle- K-2](#)
[Grades K-2 Math Activity](#)
[Grade 1- Making a Plan](#)
[Grades 1-3 Choices and Decisions](#)
[Grades 2-3 Media Methods](#)
[Grades 3-5 Procedural Essay](#)
[Grades 3-5 Informative Essay](#)
[Grades 3-5 Entrepreneurs](#)

Idea Generation & Teamwork / Team & Tower Building Exercise

This program calls on the well-publicized tower building activity in which a limited number of supplies – marshmallows, spaghetti and a third material – is provided to students with the task of building the tallest or best tower in a short period of time. The debrief of this activity helps students to understand concepts of teamwork, resourcefulness, creativity and other important entrepreneurial traits which they can employ in developing their business.

- [Spaghetti Tower Challenge](#)

Introduction to Entrepreneurship / I Am Entrepreneurial Exercise

The “I am Entrepreneurial” Exercise helps students to define themselves as entrepreneurs. Students are challenged with re-purposing a household item and developing a small business plan around the new product – helping them to identify a product description, their customer/market, and other early business concepts.

- [I Am Entrepreneurial](#)
- [Entrepreneur Team Exercise](#)

Business Concepts / Five P's of Marketing Exercise (or Exercises)

This exercise introduces business concepts from the perspective of the marketing concept, “The Four Ps – Product, Place, Price, Promotion” and a 5th we added – Proceeds, to incorporate the element of saving, spending and sharing.

- [The 5 P's](#)